



WTIC-TV

ORDER

Print Date 09/14/12

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Flight Dates 09/11/12-09/17/12

Contract / Revision 385487 - 3

Original Date / Revision
09/14/12 09/14/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Product

LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1311

Alt Order # 06306051

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Order Share 19% Market Value 382552

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	33%	126242
4WVIT	28%	107114
5WTNH	19%	72685
6WCTX	1%	3825
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	108	\$61,782.25	\$72,685.00	0.00	08/27/12	09/17/12	108	\$61,782.25	\$72,685.00
Totals	108	\$61,782.25	\$72,685.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	61	09/11/12	09/14/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- 2222 - -	:30	8	\$150.00	03	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	- 2222 - -		8			\$150.00		0.00				
E 2	61	09/11/12	09/14/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	- 1111 - -	:30	4	\$275.00	03	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	- 1111 - -		4			\$275.00		0.00				
E 3	61	09/11/12	09/14/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- 1111 - -	:30	4	\$350.00	03	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	- 1111 - -		4			\$350.00		0.00				
E 4	61	09/11/12	09/14/12	M-F News at Ten News at Ten	CM	10p-11p	- 2222 - -	:30	8	\$900.00	03	0.00	NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	- 2222 - -		8			\$900.00		0.00				
E 5	61	09/11/12	09/14/12		CM	11p-1135p	- 1111 - -	:30	4	\$200.00	03	0.00	NM	4	\$800.00



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Contract / Revision **385487- 3** Flight Dates **09/11/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/14/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1311**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News at 11pm											
				News at 11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- 1111--		4			\$200.00		0.00				
6	61	09/12/12	09/12/12	Wed Prime Rotator X-Factor	CM	8p-10p	-- 2----	:30	2	\$3,000.00	01	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-- 2----		2			\$3,000.00		0.00				
E 7	61	09/13/12	09/13/12	Thur Prime B Glee	CM	9p-10p	--- 1---	:30	1	\$2,500.00	01	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--- 1---		1			\$2,500.00		0.00				
E 8	61	09/14/12	09/14/12	Fri Prime B Bones	CM	9p-10p	---- 1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---- 1--		1			\$500.00		0.00				
9	61	09/15/12	09/15/12	College Football College Football	CM	730p-11p (7:30 PM-11:00 PM)	----- 3-	:30	3	\$700.00	01	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----- 3-		3			\$700.00		0.00				
10	61	09/15/12	09/15/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	----- 2-	:30	2	\$550.00	03	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----- 2-		2			\$550.00		0.00				
11	61	09/16/12	09/16/12	NFL on FOX Early Giants:Sun 1-4pm	CM	1p-4p	----- 4	:30	4	\$3,500.00	01	0.00	NM	4	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----- 4		4			\$3,500.00		0.00				
12	61	09/16/12	09/16/12	Su 10p-11p Su 10p-11p	CM	10p-11p	----- 2	:30	2	\$700.00	03	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----- 2		2			\$700.00		0.00				
13	61	09/17/12	09/17/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2-----	:30	2	\$150.00	03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	2-----		2			\$150.00		0.00				
14	61	09/17/12	09/17/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$275.00	03	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1-----		1			\$275.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	61	09/17/12-09/23/12		M-F 7p-730p		7p-730p	M-----	:30		\$275.00	0.00	NM			
15	61	09/17/12	09/17/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$600.00	01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	1-----		1			\$600.00		0.00				
16	61	09/17/12	09/17/12	M-F News at Ten News at Ten	CM	10p-11p	2-----	:30	2	\$900.00	03	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	2-----		2			\$900.00		0.00				
17	61	09/17/12	09/17/12		CM	11p-1135p	1-----	:30	1	\$200.00	03	0.00	NM	1	\$200.00



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Contract / Revision **385487 - 3** Flight Dates **09/11/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/14/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1311**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F News at 11pm												
				News at 11pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	1-----		1			\$200.00		0.00					
18	61	09/17/12	09/17/12	Mon Prime A Bones	CM	8p-9p	2-----	:30	2	\$2,600.00	01	0.00	NM	2	\$5,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	2-----		2			\$2,600.00		0.00					
E 19	61	09/11/12	09/14/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	-1111--	:30	4	\$125.00	03	0.00	NM	4	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-1111--		4			\$125.00		0.00					
E 20	61	09/11/12	09/14/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-1111--	:30	4	\$65.00	03	0.00	NM	4	\$260.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-1111--		4			\$65.00		0.00					
E 21	61	09/11/12	09/14/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	-1111--	:30	4	\$75.00	03	0.00	NM	4	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-1111--		4			\$75.00		0.00					
22	61	09/17/12	09/17/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	1-----		1			\$125.00		0.00					
23	61	09/17/12	09/17/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$65.00	03	0.00	NM	1	\$65.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	1-----		1			\$65.00		0.00					
24	61	09/17/12	09/17/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	1-----	:30	1	\$75.00	03	0.00	NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	1-----		1			\$75.00		0.00					
E 25	61	09/11/12	09/14/12	M-F 1135p-1205a M-F 1135p-1205a	CM	1135p-1205a	-TWTF--	:30	3	\$140.00	01	0.00	NM	3	\$420.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-TWTF--		3			\$140.00		0.00					
E 34	61	09/14/12	09/14/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----2--	:30	2	\$100.00	01	0.00	NM	2	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----2--		2			\$100.00		0.00					
E 35	61	09/14/12	09/14/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	----1--	:30	1	\$200.00	01	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----1--		1			\$200.00		0.00					
E 36	61	09/14/12	09/14/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	----1--	:30	1	\$125.00	01	0.00	NM	1	\$125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----1--		1			\$125.00		0.00					
E 37	61	09/14/12	09/14/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----2--	:30	2	\$125.00	01	0.00	NM	2	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----2--		2			\$125.00		0.00					



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Contract / Revision **385487- 3** Flight Dates **09/11/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/14/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1311**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	61	09/14/12	09/14/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----2--	:30	2	\$125.00	01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----2--					2	\$125.00		0.00			
E 38	61	09/14/12	09/14/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----2--	:30	2	\$125.00	01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----2--					2	\$125.00		0.00			
E 39	61	09/14/12	09/14/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----2--	:30	2	\$150.00	01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----2--					2	\$150.00		0.00			
E 40	61	09/14/12	09/14/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----2--	:30	2	\$150.00	01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----2--					2	\$150.00		0.00			
E 41	61	09/14/12	09/14/12	M-F 5p-6p M-F 5p-6p	CM	5p-6p	----1--	:30	1	\$165.00	01	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----1--					1	\$165.00		0.00			
E 42	61	09/14/12	09/14/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	----1--	:30	1	\$600.00	01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----1--					1	\$600.00		0.00			
E 43	61	09/14/12	09/14/12	Fri Prime B Bones	CM	9p-10p	----1--	:30	1	\$1,600.00	01	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----1--					1	\$1,600.00		0.00			
44	61	09/15/12	09/15/12	College Football College Football	CM	730p-11p (7:30 PM-11:00 PM)	-----1-	:30	1	\$750.00	01	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1-					1	\$750.00		0.00			
45	61	09/16/12	09/16/12	Su Prime C1 Family Guy	CM	9p-930p	-----2	:30	2	\$2,600.00	01	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----2					2	\$2,600.00		0.00			
E 46	61	09/16/12	09/16/12	Su Prime C2 Family Guy	CM	930p-10p	-----2	:30	2	\$2,600.00	01	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----2					2	\$2,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	61	09/10/12-09/16/12		Su Prime C2	930p-10p		-----Su	:30		(\$2,600.00)		0.00	NM		
Credited															
47	61	09/17/12	09/17/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1-----	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$200.00		0.00			
48	61	09/17/12	09/17/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$125.00	01	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$125.00		0.00			



WTIC-TV

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Contract / Revision **385487- 3** Flight Dates **09/11/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/14/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1311**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
49	61	09/17/12	09/17/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	2-----	:30	2	\$125.00	01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	2-----					2	\$125.00		0.00			
50	61	09/17/12	09/17/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	2-----	:30	2	\$125.00	01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	2-----					2	\$125.00		0.00			
51	61	09/17/12	09/17/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	2-----	:30	2	\$150.00	01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	2-----					2	\$150.00		0.00			
52	61	09/17/12	09/17/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	2-----	:30	2	\$150.00	01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	2-----					2	\$150.00		0.00			
53	61	09/17/12	09/17/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$500.00	01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$500.00		0.00			
55	61	09/17/12	09/17/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$300.00	01	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----					1	\$300.00		0.00			
56	61	09/17/12	09/17/12	Mon Prime B Mon 9p-10p	CM	9p-10p	2-----	:30	2	\$2,600.00	01	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	2-----					2	\$2,600.00		0.00			
57	61	09/17/12	09/17/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	2-----	:30	2	\$100.00	01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	2-----					2	\$100.00		0.00			
E 58	61	09/14/12	09/14/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	----1--	:30	1	\$500.00	01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----1--					1	\$500.00		0.00			
N 59	61	09/14/12	09/14/12	Fri Prime A Touch	CM	8p-9p	----1--	:30	1	\$1,600.00	01	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----1--					1	\$1,600.00		0.00			
N 60	61	09/16/12	09/16/12	Su Prime A Am Dad/Cleveland	CM	7p-8p	-----1	:30	1	\$1,000.00	01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1					1	\$1,000.00		0.00			
Totals														108	\$72,685.00